

## TEACHING MATERIAL GUIDANCE

### 1. Title of the material

*Manual on the integration of measures and measure packages in a SUMP - Start for beginners cities*

<https://www.ubc-sustainable.net/library/publication/start-beginner-cities-manual-integration-measures-and-measure-packages-sump>

### 2. Which section of the SUMP it is relevant to?

The material has been prepared for recipients who are considering developing a SUMP or are at the beginning of the SUMP design path and do not have knowledge and experience in this field. The material fits well with milestone 1.1-1.3.

### 3. Problem approached and content overview

Despite the European support and learning opportunities for Sustainable Urban Mobility Plans (SUMPs) that have become available in the past years, the take up of SUMPs has been relatively slow. A survey conducted within SUMPs-Up in spring 2017 collected answers from 328 cities across Europe. When asked about the status of SUMP activities, 44% of the cities stated they had no SUMP activities at all, were considering to develop their first SUMP or were in the process of developing their first SUMP. This result indicates that many European cities are starter-cities that need support in developing their first SUMP.

This manual provides support for planners in cities that are not yet familiar with sustainable urban mobility planning and who need support with where to start in the context of measure selection. As a complementary manual to the general Sustainable Urban Mobility Plan (SUMP) guidelines, it gives examples and suggestions on how to conduct measure selection for the first SUMP, types of measures that can be of interest for a SUMP, how to grade the measures and how to gain approval for the selected measures. When entering the measure selection-process, this manual describes four steps to conduct a verified list of feasible, effective measures for a starter city.

Measure selection and packaging are highly important parts of the overall process of developing a SUMP. Mobility policies and measures are at the heart of the planning approach for sustainable urban mobility planning.

Measure selection can be a challenging task due to several reasons, as described in the measure selection manual developed within the European project CHALLENGE. For example, there is a wide range of possible measures which can make the selection process complex, many stakeholders have preconceived ideas of what to do and the selected measures must be feasible to implement.



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The general guidance and information available about measure selection makes a strong foundation of how to approach the measure selection process.

However, guidance has to be better adapted for practitioners in different types of cities. The wide range of cities with differing conditions in Europe implies that the challenges to select the right kind of measures depend on how mature a city is in terms of sustainable urban mobility planning, but also on the city's baseline. The three manuals on integration of measures and measure packages published by SUMP-UP provide targeted guidance for cities with different levels of SUMP experience.

When entering the measure selection-process, this manual describes four steps to conduct a verified list of feasible, effective measures for a starter city: determine baseline, create a list of measures, rate measures, describe and gain approval.

### 4. Who could be interested in this material?

Students who are looking for:

- information on how to present to decision-makers who have not come across the idea of sustainable transport development, or do not understand it or have not noticed the need to take action in this direction so far,
- step-by-step procedures for the initial work and analysis of a sustainable mobility plan.
- a set of information about sample projects and their assumptions for selected goals and activities - the material contains a list of measures along with a short description and references to materials and sample projects implemented under the CIVITAS project. The list is a readable database.

### 5. What is worth mentioning as an innovative factor for the reader?

In the material in a synthetic and transparent way (it can be said that even in a hidden way), the basic methods of analysis and self-assessment of the transport system are presented. The material is an example of a modern approach to the development of accessible and easy to implement textbooks

### 6. Limitations

Not noticed. The material is clearly written and is a helpful guide to getting started with SUMP shaping. The material allows for a wide expansion of knowledge thanks to references to many broader studies.

